



CARYL
COMMUNICATIONS
PUBLIC RELATIONS & MARKETING

Staying True, Embracing Change

We can't keep it to ourselves any longer! As part of a branding update for Caryl Communications, we hit the refresh button – and then some – on our website. Easy to navigate, the site has a new look and feel that we think you'll love as much as we do. We hope you will **check it out**.

It was an interesting and valuable experience to sit on the client side for a change during our website redesign. Here are five takeaways worth sharing, in no particular order. **Read more >>**



Team Moves

Without a doubt, our team is a special one, and we're thrilled to share these updates:

Congrats to Christine Ziomek on being named Senior Account Coordinator! Christine, who has been with us since 2001, is a delight to work with and a consummate professional. Over the years, she has served in leadership roles and has deep client service expertise across industries.

Welcome back to Maxine Aviles. We're thrilled to have her with us again as Account Coordinator! As many already know, Maxine is an ace. She is supporting client service team efforts from press release planning and distribution, to client communication, social media and more.





New Clients

A warm welcome to the latest additions to the Caryl Family.



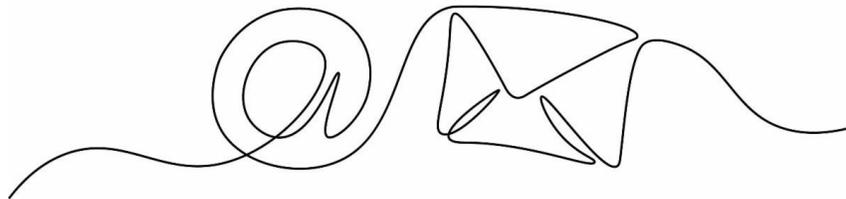
Day in, day out, we're proud to represent a great group of organizations, many of which have been with Caryl Communications for decades. And it's rewarding to know that our clients feel the same about us, too.

Check out what they have to say



Industry Insights: Five Tips for Effective Networking

Whether through virtual meet-ups or in-person meetings, networking is the tool most often cited by business owners for developing meaningful connections and strategic partnerships with individuals in allied services and industries. We stand by five simple, tried-and-true strategies for achieving the best results. [Read more >>](#)



We've been doing all the talking, now it's your turn. We would love to hear about your latest news! Reach out to Sandy at [**sandy@caryl.com**](mailto:sandy@caryl.com) to schedule an in-person or virtual catch-up.

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