



## **News Release**

### **Event Launch: Innovation kNowledge eXchange of 2022 Coming to the American Dream and the United Nations June 6-7 New International Forum Focused on Sustainable Solutions to Global Challenges**

**EAST RUTHERFORD, N.J., March 24, 2022** – The [Innovation kNowledge eXchange of 2022 \(INX22\)](#) – a new, international forum focused on developing sustainable solutions to some of the world’s top challenges – is coming to the American Dream in East Rutherford and the United Nations in Manhattan on June 6 and 7.

The program, organized by [Felician University’s Lenke Family Center for Innovation](#), Center for Academic Technology, and Buildings & Grounds Department, and the [Royal Academy of Science International Trust](#), will bring together global and local business trailblazers; corporate social responsibility decisionmakers; philanthropy professionals; and U.S. and international university staff, faculty and students.

Sponsors, supporters and participants are being sought for the two-day event, which will feature sustainability best practice presentations and problem-solving inspiration on Day 1 at the American Dream Complex, and a student case study competition where teams will present to a worldwide audience – and compete for a \$10,000 team prize – on Day 2 at the United Nations.

“INX22 will shine a spotlight on international industry leaders and entrepreneurial-minded students who are committed to creating a more sustainable future,” said Joseph A. Lizza, executive director, Lenke Family Center for Innovation. “Our entire program is designed to inspire action, fuel important conversations, and spark innovative ideas. This first-time event will foster this evolution for years to come.”

#### **Inspiring Global Sustainable Solutions**

On Day 1, at the American Dream complex, attendees will hear from and network with business leaders who will share their journeys, enlighten participants, and show how they blaze new sustainability directions within their organizations. Speakers will be announced in the coming weeks.

The United Nations in New York City will host the student case study competition on Day 2, broadcast to a worldwide audience on UN WebTV. Teams selected from an international pool of applicants will compete by developing and presenting a proposed solution supporting the U.N.’s Sustainable Development Goal 3, focused on "Good Health and Well-Being." Goal 3 is one of 17 Sustainable Development Goals introduced to the world by the U.N. in 2015.

## **Sponsorship Opportunities and Tickets**

INX22 is pursuing sponsor partnerships with businesses and other organizations focused on the support of sustainable development, corporate social responsibility, entrepreneurship and more. A variety of sponsorship packages are available, providing organizations with high visibility and a range of benefits, including marketing/branding opportunities prior to and during the event, award underwriting, hosting meals and breaks at the forum, and student pitch competition judging positions at the United Nations.

Tickets are on sale now for Day 1 of INX22 at [felician.edu/INXTickets](https://felician.edu/INXTickets). Day 2 will be by invitation only and will include the student teams.

For more information on sponsorship packages, visit [felician.edu/INX2022](https://felician.edu/INX2022) or contact [INX2022@felician.edu](mailto:INX2022@felician.edu).

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### [About Innovation kNowledge eXchange of 2022 \(INX22\)](#)

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