



## ***News Release***

### **Levin Management: Fortunoff Backyard Store Coming to Somerset Shopping Center**

#### ***Outdoor Furniture/Accessories Retailer Commits to 9,400 SF in Bridgewater, N.J.***

**BRIDGEWATER, N.J., March 23, 2022** – Patio/outdoor furniture and accessories retailer [Fortunoff Backyard Store](#) is continuing its regional expansion with a new location at [Somerset Shopping Center](#) in Bridgewater. Commercial real estate services firm [Levin Management Corporation \(LMC\)](#) secured the 9,400-square-foot commitment as exclusive leasing and managing agent.

Fortunoff Backyard Store will take over the space formerly occupied by Pier 1 Imports at Somerset Shopping Center, a high-profile, 219,000-square-foot retail property located at the junction of Route 202/206 and Route 28. LMC Senior Leasing Representative Vanessa Fernandez-Kelty arranged the transaction on behalf of the landlord; Jake Frantzman of RIPCOCO Real Estate represented the tenant.

“Fortunoff Backyard Store will open at Somerset Shopping Center just in advance of the spring buying season, and we are pleased to have been able to meet their timing needs,” said Fernandez-Kelty. “The condition of the space enabled a turnkey delivery; Fortunoff has plans for a full renovation of the space later in the year.” The Fortunoff brand returned to the New York/New Jersey market with the opening of seven Fortunoff Backyard Store locations in February 2010. There are now more than two dozen locations in New York, New Jersey, Connecticut, Delaware and Pennsylvania.

“Fortunoff Backyard Store is a well-recognized and very strong brand, and a perfect match for Somerset Shopping Center,” noted Fernandez-Kelty. “As homeowners prepare to spend more time relaxing and entertaining outdoors, the addition of Fortunoff Backyard Store is an exciting add for area residents.”

Fortunoff Backyard Store locations offer a wide assortment of higher-end outdoor and patio furniture, including Adirondack chairs, benches, sofas, ottomans, lounge sets and hanging furniture, along with accessories such as cushions, pillows and umbrellas. Other items include fire pits, patio heaters and pool accessories. Backyard specialists are on hand to offer design advice and expertise.

Somerset Shopping Center features a mix of retailers, restaurants and service providers including Christmas Tree Shops, Barnes & Noble, Gap, Pearl Vision, Norman’s Hallmark, Pupcakes and Pawstries Barkery and Shoppe, Hand & Stone Massage and Facial Spa, Rite Aid, TGI Fridays and Men’s Wearhouse, among others. A new

Optimum retail store is coming soon. For more information and current promotions, visit [shopsomersetshoppingcenter.com](http://shopsomersetshoppingcenter.com).

Somerset Shopping Center serves a growing residential population of 121,000 people with an average household income of \$140,000 within a five-mile radius. About 72,000 vehicles pass the property each day.

Remaining space availabilities at Somerset Shopping Center range from 3,400 square feet to 22,000 square feet.

For seven decades, North Plainfield, N.J.-based LMC has served as a trusted single-source commercial real estate services provider for institutional and private owners. The firm today maintains a diversified, retail-focused portfolio of 120 properties totaling almost 16 million square feet in the Northeast and Mid-Atlantic states, offering leasing, property management, financial management and reporting, construction management and development, lease administration, marketing services, and acquisition and disposition consulting services. LMC's capabilities continue to evolve with new technologies, efficiencies and sustainability-focused initiatives to serve a new generation of properties, investors and tenants.

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