



## ***News Release***

### **Leasing Commences at Garden Communities' The Jefferson in Hackensack, N.J. *Luxury Rental Community Introduces Uptown Live/Play Lifestyle***

**HACKENSACK, N.J., April 20, 2022** – Residential leasing is now underway at [The Jefferson](#) in uptown Hackensack, introducing luxury apartments and a distinctive live/play lifestyle in desirable Bergen County. A [Garden Communities](#) development, the dramatic, six-story building being introduced this spring features a mix of contemporary one- and two-bedroom rental residences complemented by a full suite of indoor/outdoor amenities.

The Jefferson's location at 2 Kinderkamack Road, in the heart of New Jersey's most densely populated county, gives it a decisive market advantage, according to Garden Communities' Scott Loventhal, director of development. "Hackensack is a vibrant, re-emerging city and a great place to be," he said. "We're excited to officially open the doors to The Jefferson and bring a new lifestyle-driven residential option to this sought-after neighborhood."

Designed by Minno & Wasko Architects and Planners, The Jefferson features floor plans ranging from 735 to 1,598 square feet and ultimately will include 377 rental residences. The airy, light-filled homes – with oversize windows, dramatic living spaces and private balconies in almost every apartment – are thoughtfully designed and appointed. High-end finishes include gourmet center-island kitchens with quartz countertops and custom cabinetry, in-suite washers and dryers, ample closet space, individually controlled heating and air conditioning, Latch smart-access keyless entry, and more.

#### **An At-Home Incomparable Lifestyle**

The Jefferson's at-home resort lifestyle is completed by acres of indoor and outdoor amenities – highlighted by a welcoming and elegant double-height lobby with fireplace. Additional gathering and recreational areas include state-of-the-art fitness centers, private bowling alleys, a billiards and entertainment room, golf simulator, business center, and children's playroom.

Residents will also enjoy conveniences like a concierge-attended lobby with secure package delivery, cashless convenience shop, complimentary coffee bar and indoor parking. Outside, The Jefferson offers a heated pool and furnished sundecks with Manhattan skyline views, landscaped courtyards, fire pits, outdoor BBQs and dining areas, yoga and meditation gardens, and a dog park.

#### **The Best Way "to Hackensack"**

The Jefferson provides a commuter-friendly address moments away from the NJ Transit New Bridge Landing-River Edge train station and one quarter mile to Route 4, just seven miles from Manhattan. Back at home, neighborhood amenities include The Shops at Riverside, Restaurant Row, Whole Foods and Hackensack's Uptown Brewery District. The Jefferson is just minutes from The Bergen PAC, Fairleigh Dickinson University, Bergen Academies, Hackensack University Medical Center, regional shopping and parks galore, including the Hackensack River Greenway.

Steady pre-leasing inquiries for The Jefferson promise a robust launch for the community, noted Robyn Standler-Koncelik, leasing manager. "The Jefferson's location, well-appointed homes and destination lifestyle are well suited to attract a variety of renters, from young families to empty nesters, professionals and academics," she said. "This community is truly one of a kind within the residential marketplace – and has a bright future as the best way 'to Hackensack.'"

Introductory monthly rents at The Jefferson begin at \$2,240, with limited-time incentives. For more information, visit [TheJeffersonNJ.com](http://TheJeffersonNJ.com) or call 551-210-4197.

The Jefferson is the latest luxury residential community from Short Hills, N.J.-based Garden Communities. The company's Bergen County portfolio highlights also include The Dayton in Ridgewood, Fair Lawn Promenade in Fair Lawn and Washington Promenade in Dumont. Introduced over the past eight years, these successful communities all experienced rapid lease-up and maintain high levels of resident retention.

As one of the region's most active developers in its high-end niche, Garden Communities has a robust multifamily project pipeline that will introduce dozens of new communities in the tri-state area over the next several years. The company is recognized for its responsive, hands-on approach to property operations, and its focus on meeting the needs and desires of modern renters.

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#### [About The Jefferson](#)

2 Kinderkamack Road  
Hackensack, NJ 07601

Follow The Jefferson on [Facebook](#) and [Instagram](#)

#### [About Garden Communities](#)

820 Morris Turnpike  
Short Hills, NJ 07078

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