



News Release

Ribbon Cutting Marks Opening of Norman's Hallmark at Pilesgrove Town Center Card and Specialty Gift Retailer Welcomes Customers to Modern, Full-Format Store

WOODSTOWN, N.J., May 12, 2022 – A ribbon-cutting event marked the official opening of [Norman's Hallmark](#) at Pilesgrove Town Center, located at 859 Route 45 in Woodstown. The new, full-format store features an expansive selection of card and specialty gift items in a modern and easy-to-shop environment.

Members of the Norman's Hallmark team joined local dignitaries at the ceremony. Pictured (L-R) are Lillian Wiley, sales leader; Beth Sawyer, NJ Assemblywoman; Cathy Koziel, sales leader; Bethanne McCarthy Patrick, NJ Assemblywoman; Dawn Parker, sales associate; Carolyn Crisafi, store manager; Kim Dunn, marketing director; and Noreen Batdorf, buyer."

Employee-owned Norman's Hallmark is the nation's largest independent owner of Gold Crown Hallmark stores. Norman's offers a complete line of Hallmark products, cards for every occasion and Keepsake Ornaments, along with a diverse merchandise selection that includes fashion and fashion accessories, books, stationery, games, home décor, specialty candy and gourmet foods. The company maintains thriving supplier partnerships with household-name brands like Lenox, Yankee Candle, Life is Good, Willow Tree, Vera Bradley, Squishmallows, Corkcicle, PuraVida and Godiva, among many others.

Norman's Hallmark currently operates nearly 70 locations. With roots dating back more than 80 years, Norman's Hallmark has grown from a single retail store in Trenton, N.J., to a leading force in the social expression industry. The Newtown, Pa.-based company continues to grow its brick-and-mortar footprint throughout Pennsylvania and New Jersey, and recently expanded into Delaware and northern Maryland; it also maintains a strong ecommerce presence.

###

[About Norman's Hallmark](#)

105 Terry Drive, Newtown, Pa., 18940

Access Norman's Hallmark media assets [here](#).
Follow Norman's [Facebook](#) and [Instagram](#)

Media Contact:

Emma Ackel/Jamie Platt

Caryl Communications

201-796-7788

emma@caryl.com / jamie@caryl.com