



For Immediate Release

Norman's Hallmark Now Open at Cross Keys Commons

Full-Format Store Offers Card and Gift Items for Every Occasion

TURNERSVILLE, N.J. (Dec. 20, 2022) – [Norman's Hallmark](#), an employee-owned company and the nation's largest independent owner of Gold Crown Hallmark stores, recently opened a brand-new location at Cross Keys Commons, located at 3501 Route 42 in Turnersville. The store marks the continued expansion of the card and specialty gift retailer's Southern New Jersey presence, following previous new-store openings at Mullica Hill Plaza in Mullica Hill, Pilesgrove Town Center in Woodstown, and The Court at Deptford in Deptford.

“Our store at Cross Keys Commons features an inviting, modern and easy-to-shop design along with a wide selection of card and gift items,” said Howard Henschel, Norman's Hallmark president and chief executive officer. “Norman's Hallmark has a strong and loyal customer base in the South Jersey area, and we are pleased to be expanding here with one of our new, full-format stores – just in time for the holiday shopping season.”

Norman's is looking for individuals to join its growing team at Cross Keys Commons. For more information on current job opportunities, visit <https://normanshallmark.com/pages/career-opportunities>.

Norman's offers a complete line of Hallmark products, cards for every occasion and Keepsake Ornaments, along with a diverse merchandise selection for gift giving and the home that includes fashion apparel and accessories, books, stationery, games, home décor, specialty candy and gourmet foods. The company maintains thriving supplier partnerships with household-name brands like Lenox, Yankee Candle, Life is Good, Willow Tree, Vera Bradley, Squishmallows, Mud Pie, David Bradley Chocolatier, Stonewall Kitchen and Godiva, among many others.

Norman's Hallmark currently operates 70 locations. With roots dating back more than 80 years, Norman's Hallmark has grown from a single retail store in Trenton, N.J., to a leading force in the social expression industry. The Newtown, Pa.-based company continues to grow its brick-and-mortar footprint throughout Pennsylvania and New Jersey, and recently expanded into Delaware and northern Maryland; it also maintains a strong ecommerce presence.

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[About Norman's Hallmark](#)

105 Terry Drive, Newtown, Pa., 18940

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