



For Immediate Release

Moorestown Skilled Nursing Facility Earns AHA Certification

National Program Reflects Focus on Comprehensive Care and Services

MOORESTOWN, N.J. (Feb. 23, 2023) — Building on its commitment to comprehensive care and services, [Cambridge Rehabilitation & Healthcare Center](#) in Moorestown recently earned the American Heart Association’s (AHA’s) new [Skilled Nursing Facility Heart Failure Center Certification](#). Located at 255 East Main Street, the 200-bed skilled nursing facility provides post-hospital care, short-term rehab and long-term residential care.

The world’s leading nonprofit focused on heart and brain health, the [AHA](#) has invested more than \$4.8 billion in research since its founding. Evaluation criteria for its new skilled nursing certification – earned by less than 1% of skilled nursing facilities nationwide, to date – was designed by heart failure experts. Certification requirements include program management, personnel education, clinical management, care coordination and performance improvement, as well as patient and caregiver education and support.

“This advanced certification provides heart patients with the assurance that Cambridge is recognized by the AHA for delivering the most effective heart failure treatment strategies based on a standardized method of current evidence-based guidelines,” said Kate Bauer, regional director of market development at [Marquis Health Consulting Services](#), which supports the facility. “These specific care strategies and services are aimed at improving outcomes for those with chronic heart failure and its co-morbidities, as well as reducing readmissions.”

At Cambridge Rehabilitation & Healthcare Center, a multi-million-dollar renovation and programming enhancement initiative is underway. The skilled nursing facility shares a 14-acre campus with Cambridge Enhanced Senior Living, an assisted living community featuring a memory care neighborhood appropriate for individuals in the earlier stages of dementia or Alzheimer’s. Both sit in the heart of picturesque downtown Moorestown, 12 miles east of Philadelphia. More information on the skilled nursing facility and its programming can be found at [cambridgerehabhc.com](#).

Brick, N.J.-based Marquis Health Consulting Services provides administrative and consulting services to skilled nursing facilities and senior housing communities along the Eastern Seaboard. The organization’s operational guidance enables its client facilities to overachieve their quality and customer service goals by embracing a progressive, multi-specialty approach to healthcare.

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[About Cambridge Rehabilitation & Healthcare Center](#)

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