



COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

NEW JERSEY CHAPTER

## ***For Immediate Release***

### **NAIOP NJ Program to Explore Motion Picture and TV Opportunities for CRE**

#### ***Panel to Discuss Industry Impact and Economic Potential for the Garden State***

**BERKELEY HEIGHTS, N.J. (March 27, 2023)** — The surge of film and television production in New Jersey is a hot topic for the state’s development and investment community. On Tuesday, April 4, [NAIOP New Jersey](#) will host “Motion Picture and Television Industries: Opportunities for Commercial Real Estate,” a dinner program exploring ways the industry can capitalize on this rising sector.

In 2022, overall in-state production spending from filmmaking exceeded \$650 million, up from a record \$500 million in 2021, according to the [New Jersey Motion Picture and Television Commission](#). “The film-making industry has deep roots – and a very bright future – in New Jersey,” said Michael McGuinness, NAIOP New Jersey chief executive officer. “Within that conversation, our industry is poised to benefit in a big way.”

Panelists will discuss what makes New Jersey attractive to the movie and television industries and their impact on local economies.

- Eric Brophy, deputy chief of staff, Economic Growth, Office of the Governor (moderator)
- Tom Bernard, co-president and co-founder, Sony Pictures Classics
- Steven Gorelick, executive director, New Jersey Motion Picture and Television Commission
- Gavin Curran, chief operating officer, Sustainable Studios
- Liz Bendelac, location manager
- Michael Gabriel, chief development officer, Great Point Studios

The April 4 event will take place at Embassy Suites by Hilton, 250 Connell Drive in Berkeley Heights. Networking will begin at 5 p.m., followed by the dinner and program at 6 p.m.

To register, please visit [www.naiopnj.org/event-5196464](http://www.naiopnj.org/event-5196464).

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[About NAIOP New Jersey](#)

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