

FACT SHEET:

Prism Capital Partners

310 Kingsland Street, Nutley, N.J.

prismpartners.net

Media Contact:

Sandy Crisafulli

(201) 796-7788 / sandy@caryl.com



Overview

Prism Capital Partners is an experienced real estate owner/operator/developer with a proven track record of creating value through select real estate investments and developments. Geographically focused in the N.J./N.Y./Conn. market, Prism specializes in identifying, acquiring and creating distinctive, value-added opportunities in the office, R&D, education, retail, industrial and residential sectors. The award-winning, privately held firm is among New Jersey's most active and respected developers, with multiple honors for the adaptive re-use and repurposing of excess corporate facilities and turn-of-the-century industrial buildings, as well as new, ground-up construction. Prism invests with institutional and private capital sources that rely on the company's ability to identify and realize the highest value potential in real estate endeavors of all sizes.

By the Numbers

- Marking 21 years in 2023
- More than \$1 billion invested with capital partners
- 18 projects; 5 MSF – an evolving track record

Principal Partners

Eugene Diaz - [bio](#)
Edwin Cohen - [bio](#)

Flagship Projects

- [ON3](#), Clifton and Nutley: award-winning, 116-acre mixed-use redevelopment (former Hoffmann-La Roche HQ campus)
- [Wonder Lofts](#), Hoboken: industrial-to-residential adaptive reuse (former Wonder Bread factory)
- [Edison Lofts](#), West Orange: award-winning multifamily-and-retail adaptive reuse (former Thomas Edison Battery Factory complex)
- [Avenue & Green](#), Woodbridge: luxury multifamily-and-retail redevelopment
- [The Nell](#), Dunellen: transit-oriented, multifamily-and-retail redevelopment

Media Assets

In-person or phone interviews are available upon request. News, high resolution photos, logo, company boilerplate and other useful tools can be found [here](#).