



For Immediate Release

Walters: Pressed, a New Fast-Casual Dining Concept Opens in Ortley Beach

Coffee-and-Waffles Eatery Brings Sweet and Savory Treats to the Jersey Shore

ORTLEY BEACH, N.J. (June 12, 2023) – Pressed, a new coffee and waffles eatery, opened its doors this spring, bringing sweet and savory offerings to 28 Third Ave. in Ortley Beach, announced [Walters](#), the property’s owner/developer. The fast-casual restaurant occupies street-level space in the new, approximately 3,250-square-foot ocean-block building, where a Walters model home and office are nearing completion.

“My partner and I were searching for a new concept that is fun and easy to grow,” said Ryan Daly, who co-owns the business with Robert Ciliento. “We came up with this idea of a new-age coffee shop that also offers different waffle flavors.” In addition to customized Belgian waffles, the Pressed menu highlights ice cream options and paninis. A small indoor and outdoor seating area is available.

The Toms River, N.J.-based business partners are experienced franchise owners with five Playa Bowls shops in Ocean County. “We’re very familiar with doing business at the Jersey Shore and are confident it’s the perfect spot for Pressed,” Daly said. “We’re excited to welcome everyone to our new restaurant just in time for the summer season.”

“This is a great spot for a food concept like Pressed,” said Walters’ Ed Walters Jr., founder and president. “We’re looking forward to watching Ryan’s and Robert’s success in the neighborhood and are pleased to have this new shop as a built-in ‘amenity’ for our own team and clients visiting our Ortley Beach model home and office.” Walters expects its own spaces at 28 Third Ave. to open this summer.

An award-winning company, Walters is a leader in sustainable construction and has developed award-winning residential developments throughout New Jersey. The privately held firm is committed to the highest construction standards and environmentally responsible building practices. Since 1984, Walters has grown steadily, creating three divisions—Walters Homes, Walters Architecture LLC and Walters Apartments.

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