



## ***For Immediate Release***

### **Allendale Senior Living Gets a New Look, Resort-Style Amenities and Distinctive Programming**

#### ***Multi-Million-Dollar Renovation Designed for a New Generation of Assisted Living***

**ALLENDALE, N.J. (Aug. 10, 2023)** – An expansive, multi-million-dollar renovation is underway at [Allendale Senior Living](#), bringing a new look and fresh programming to this premier Northern New Jersey continuum-of-care assisted living and healthcare campus. The ambitious repositioning follows a rebranding at Allendale Senior Living – formerly The Allendale Community for Mature Living.

[Marquis Health Consulting Services](#), which provides administrative and consulting services to Allendale Senior Living, has partnered with the community’s in-house leadership to develop and implement a large-scale program to modernize the community and take its amenities and services to a new level – one that reflects the evolving preferences of today’s seniors.

Allendale Senior Living has long been a destination for seniors seeking a fulfilling lifestyle, with access to the services they need when they need them – including onsite rehab care. “Allendale Senior Living was among the first campuses of its kind in North Jersey, and today remains one of the only continuum-of-care communities in the region,” said Lauren Everett, vice president of Senior Living Services for Marquis. “Our vision is to offer residents the best of what is trending in assisted living, including upscale residences, resort-style amenities and distinctive lifestyle options.”

#### **A Reimagining for Today and Tomorrow**

Located on 12 scenic acres in a quiet suburban Bergen County neighborhood, the campus at 85 Harreton Road spans 146,000 square feet. Michael Lebovics of [ML Group](#) spearheaded the design transformation of the building’s physical spaces. “The overall look and feel is very clean and modern, with stone floors, wood and metal accents, and a sophisticated mix of textures and colors,” said Lebovics, whose firm has extensive experience renovating both senior communities and boutique multifamily properties.

Residents are already enjoying a number of completed campus improvements, including the fully renovated lobby and main dining room. “The corridors reflect a temporary refresh and will be renovated following the reconfiguration and expansion of

some the apartments,” said Everett. She noted that work is almost finished on the residences, which have upgraded bathrooms, kitchenettes, flooring and lighting.

New features will include two lounges and a bar/bistro area on the second floor, as well as a private dining room, salon and makers’ room. The community’s movie theater will also get a complete makeover, as will the outdoor courtyards and landscaping.

In addition, Allendale’s Memory Care neighborhood has been completely reimagined, relocating closer to the main Assisted Living. It will feature a secure courtyard, dining room, activity room and lounge space.

Everett emphasized the focus on creating spaces that are not only beautiful but also conducive to bringing residents together. “Engaging enrichment programs and activities are an essential part of life for today’s seniors,” she said, noting the popularity of Allendale’s branded fitness program, Samba Fitness, as well as its virtual reality platform, Rendeever, which allows residents to travel the world without leaving home. “We continue to develop unique opportunities for residents to learn, experience and have fun. Ultimately, we are working to position Allendale as the community of choice for discerning seniors.”

Allendale Senior Living offers assisted living, memory care and respite care, as well as onsite skilled nursing at [Allendale Rehabilitation & Healthcare Center](#). The community has a passionate staff of caregivers and health professionals who strive to inspire and guide residents to live life to its fullest potential in an active and welcoming environment. Experience this charming community by scheduling a visit and tour. Call 201-824-2146 or visit [allendaleseniorliving.com](http://allendaleseniorliving.com) for more information.

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[About Allendale Senior Living](#)

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