



For Immediate Release

Garden Commercial: The Container Store Now Open at The Square at West Windsor

Tenant Mix Evolution Continues at Mercer County, N.J., Retail Center

PRINCETON, N.J. (Nov. 27, 2023) – [The Container Store](#) – the nation’s leading retailer of organizing solutions, custom spaces and in-home services – is now open at [The Square at West Windsor](#), further solidifying the tenant mix at this popular Mercer County retail property. Located at 3516 Brunswick Pike in Princeton, the 220,000-square-foot shopping center is owned by [Garden Commercial](#).

The new, 15,000-square-foot store marks The Container Store’s 100th retail location nationally and its sixth store in New Jersey. “The Container Store is a strong, nationally recognized brand and a terrific traffic generator,” said Michael Gartenberg, director of Garden Commercial. “It is gratifying to celebrate this store’s much-anticipated opening at The Square at West Windsor. The Container Store is a wonderful addition that is sure to be well received by the community.”

Earlier this year, a 3,000-square-foot Starbucks opened at The Square at West Windsor. The café features a drive-thru lane, conference room and outdoor seating patio. Anchored by Lowe’s and Trader Joe’s, The Square at West Windsor also features Ethan Allen, Mattress Firm, Chipotle and Fidelity Investments, among others.

“The Square at West Windsor’s position as a ‘go-to’ retail destination that attracts best-in-class tenants is well established,” said Garden Commercial’s Jonathan Frieder, managing partner. “This legacy continues in a significant way with the openings of our two newest tenants, The Container Store and Starbucks. These are real wins for this property, its shoppers and area residents alike.”

Garden Commercial is marketing one remaining, 5,300-square-foot divisible space at The Square at West Windsor.

Based in Short Hills, N.J., Garden Commercial owns and manages in excess of 25 million square feet of retail and office space, which ranks in the Top 20 in the United States according to leading industry surveys.

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[About Garden Commercial](#)

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