



For Immediate Release

Norman's Hallmark Opens Two New Stores in Lancaster County, Pa.

Latest Additions Expand Card and Specialty Gift Retailer's Area Footprint

LITITZ/LANCASTER, PA. (Dec. 4, 2024) – [Norman's Hallmark](#) is expanding its Lancaster County, Pa. brick-and-mortar footprint with the recent opening of new store locations at Shops at Kissel Village in Lititz (1010 Lititz Pike) and Centerville Square in Lancaster (560 Centerville Road). Norman's Hallmark took ownership of both store locations, previously home to Cardtique.

"These new Norman's Hallmark shops feature an expansive selection of card and specialty gift items in an easy-to-shop environment," said Howard Henschel, Norman's president and chief executive officer. "We've also retained the previous stores' valued staff, so customers will see the same friendly faces, providing the same great service they have come to expect. We are pleased to expand our presence in this area with two additional stores – just in time for the holiday shopping season."

Norman's offers a complete line of Hallmark products, cards for every occasion and Keepsake Ornaments, along with a diverse merchandise selection for gift giving and the home that includes fashion apparel and accessories, books, stationery, games, home décor, specialty candy and gourmet foods. The company maintains thriving supplier partnerships with household-name brands like Warmies, Vera Bradley, Yankee Candle, Life is Good, Scout Bags, Willow Tree, Tervis, David Bradley Chocolatier, Stonewall Kitchen and BOGG Bags, amongst many others.

Norman's Hallmark currently operates 80 locations. Celebrating its 85th year in business, the employee-owned (ESOP) company has grown from a single retail store in Trenton, N.J., to a leading force in the social expression industry. The Newtown, Pa.-based company continues to grow its brick-and-mortar footprint throughout Pennsylvania and New Jersey, and in recent years expanded into Delaware and northern Maryland; it also maintains a strong ecommerce presence. Norman's is the honored recipient of the prestigious "Retailer of the Century" award from Gifts and Decorative Accessories, a leading industry trade publication.

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[About Norman's Hallmark](#)

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