CROW HOLDINGS

DEVELOPMENT

For Immediate Release

Crow Holdings at Carteret Adds 2025 United Way Impact Award to Growing List of Recognitions

Industrial Project Exemplifies CRE's Positive Contributions

CARTERET, N.J. (June 17, 2025) – United Way of Northern New Jersey honored Crow Holdings at Carteret for its exemplary commitment to community with the 2025 Industrial Impact Award at the organization's 26th Annual Commercial Real Estate Legacy Event this spring. The celebratory gathering brought together nearly 400 industry professionals committed to building stronger futures, raising more than $347,000 for the United Way of Northern New Jersey and ALICE® (Asset Limited, Income Constrained, Employed) families.

Crow Holdings Development's 1.2 million-square-foot Carteret campus sits just off NJ Turnpike Exit 12, at 300-500 Salt Meadow Road. Delivered in 2023, the property has brought new life to a long-dormant, former brownfield site located north of Industrial Highway near the mouth of the Rahway River. It is a quintessential illustration of public-private partnership at its best and has won multiple awards since its introduction. Today, just one full-building leasing opportunity remains available.

"This United Way award is particularly meaningful to us as it reflects the positive environments that developments like Crow Holdings at Carteret are creating," said Brad Vander Vliet, vice president at Crow Holdings Development. "Crow Holdings has a 75-plus-year legacy of looking forward. We are builders and developers in community and proud to support the important work of the United Way."

The prestigious Impact Awards are given to real estate projects with an outstanding commitment to the community, including increased employment, environmental awareness or quality urban revitalization. NEST in Kenilworth was honored in the office category at this year's festivities. Rob Kossar of JLL was honored with the Spirit of Philanthropy Award.

In addition to the United Way recognition, Crow Holdings at Carteret was instrumental in Carteret Mayor Daniel J. Reiman receiving NAIOP New Jersey's 2024 Caren S. Franzini Public Partner Award. The campus has been recognized with "Top Projects" awards from NJBIZ and Mid Atlantic Real Estate Journal. And, this summer, another high-profile honor will be announced.

“We are incredibly proud of Crow Holdings at Carteret, from its world-class location and thoughtful design, to its tangible and lasting contributions to the local and regional community,” Vander Vliet said. “As a good neighbor, Crow Holdings at Carteret has provided a thoughtfully designed campus that is supporting permanent local jobs and fostering economic growth. Mayor Reiman and his administration understand the benefits of development – at a time when that has become increasingly rare in New Jersey."

The Crow Holdings at Carteret’s project team includes Cushman & Wakefield, Alston Construction, M+H Architects, SESI Consulting Engineers, AlperAudi, Watts Consulting, Bob Smith and Associates, CSG Law, Riker Danzig LLP, EastStar Environmental Group, Princeton Hydro, Petillo and Rahway Arch Properties.

Crow Holdings Development’s Northeast regional presence is well established. Its latest project highlights also include Crow Holdings at 6A in Burlington, N.J., and Golden Triangle Logistics Center in Wallkill, N.Y. The firm has introduced more than 4.2 million square feet of new industrial inventory since 2020 and currently has 1 million square feet of construction in progress across New Jersey, New York and Pennsylvania.

Crow Holdings Development is the development platform of Crow Holdings, a privately owned real estate investment and development firm with more than 75 years of history, $33 billion of assets under management, and an established platform with a vision for continued success. The company specializes in multifamily and industrial development across high-opportunity markets in the United States, with a newly launched office development platform as well. Led by a highly experienced leadership team, the firm has developed more than 75 million square feet of industrial space since 2013.

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About Crow Holdings at Carteret
300, 400 at 500 Salt Meadow Road, Carteret, N.J.

Access Crow Holdings at Carteret media assets here
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