For Immediate Release

Jersey City's First Dedicated Indoor Pickleball Facility Coming to Twin City Shopping Center

PB Club's Growth Echoes Surge in Experiential Retail Tenants

JERSEY CITY, N.J. (Aug. 12, 2025) – PB Club is bringing the first dedicated indoor pickleball facility to Jersey City, expanding regional access to the nation's fastest-growing sport. The 8,350-square-foot club will join the tenant mix at Twin City Shopping Center, a 95,000-square-foot, grocery-anchored property at the intersection of Garfield Avenue/Broadway and 53rd Street.

Levin Management Corporation (LMC) serves as leasing and managing agent for Twin City Shopping Center. Nicole Anderocci, LMC leasing representative, arranged the lease on behalf of the property ownership.

PB Club is owned and operated by Ari Saposh and his wife, Naomi. The members-first facility is designed for casual and competitive players, and will feature three pro-style indoor courts in a modern, polished setting. On-site amenities include a water station, vending and grab-and-go snack options, paddle racks and stools, and a sleek lounge area with co-working space.

"Our co-working space allows people that work remotely to utilize our private, sound-proof area while meeting others with a shared interest in pickleball," said Ari Saposh. "Jersey City is the anchor of Hudson County. PB Club is a new opportunity in the community for those who enjoy the sport, and we are excited to give residents the chance to play year-round in a brand-new climate-controlled facility." The Saposhs plan to open three additional PB Club facilities in Hudson County over the next 18 months.

Pickleball – a hybrid of tennis, table tennis and badminton – has exploded in popularity in recent years, attracting players of all ages and skill levels. PB Club is the first facility in Jersey City designed exclusively for pickleball – making it a true destination for the sport.

"PB Club brings an exciting new energy to Twin City Shopping Center, and we're proud to be part of its launch in Jersey City," said Anderocci. "This lease reflects our commitment to curating tenant mixes that evolve beyond traditional retail to include recreation and community engagement. As Jersey City's first dedicated indoor pickleball facility, PB Club not only diversifies our offerings but also enhances the area's recreational landscape."

The center's location on the Jersey City/Bayonne border – just off Exit 14A of the New Jersey Turnpike – contributes to its appeal. Easily accessible via a network of local roadways, Twin City Shopping Center serves a growing residential population of more than 187,000 people within a three-mile radius and draws 2.8 million visitors annually, according to real-time traffic data from Placer.ai.

PB Club will join a tenant lineup that includes Aqui Market, Retro Fitness, children's play concept Catch Air, Wendy's, Taco Bell, Popeye's Louisiana Kitchen, Dunkin' and the newly opened Sakura Teriyaki, along with a variety of neighborhood retailers and service providers.

LMC is currently marketing a 16,000-square-foot space at Twin City Shopping Center, offering a strong leasing opportunity in one of Hudson County's most visible and active retail corridors.

North Plainfield, N.J.-based LMC is now in its eighth decade as a trusted commercial real estate services provider. The firm manages a diversified, retail-focused portfolio of 125 properties totaling over 16 million square feet spanning the Northeast and Mid-Atlantic regions. LMC's full-service platform includes leasing, property management, construction, marketing and advisory services for institutional and private owners.

###

About Levin Management Corporation (LMC)
975 Route 22 West, North Plainfield, New Jersey 07060
Access Levin Management Corporation media assets here.
Follow LMC on LinkedIn, X and Facebook

Media Contact:
Sandy Crisafulli / Maxine Aviles
Caryl Communications
Phone: 201-796-7788
Email: sandy@caryl.com / maxine@caryl.com