For Immediate Release

Springfield Crossings Enhanced Senior Living Enjoys an "Ageless Adventure in Oz" During National Assisted Living Week

Empowering Wizard of Oz-themed Activities Include a Gala Finale

SPRINGFIELD Twp., Pa. (Sept. 15, 2025) – There's no place like home! Thanks to creative imagination and inventive activity planning, residents of Springfield Crossings Enhanced Senior Living experienced an "Ageless Adventure in Oz" in celebration of National Assisted Living Week®. With daily themes surrounding the iconic film "The Wizard of Oz," the personal care community experienced a magical week of events full of inspiration and connection.

"Entertaining and insightful programming is vital to the fulfilling lifestyle our residents enjoy here at Springfield," said Dee Jones, executive director of Springfield Crossings. "Our Life Enrichment team took an imaginative approach to the theme of this year's Assisted Living Week – 'Ageless Adventure' – and developed some truly unique ways to excite, engage and enhance our sense of community."

Established by the National Center for Assisted Living (NCAL) in 1995, National Assisted Living Week offers opportunities for personal care residents and their loved ones, professionals and volunteers to recognize and celebrate the importance of assisted living care for seniors and individuals with disabilities.

Springfield Crossings' Life Enrichment lead Hazel Robertson noted that the community enjoyed daily Wizard of Oz-themed events including a "No Place Like Home Grandparents Day," an "Emerald City Celebration," and a "Somewhere Over the Rainbow Happy Hour." Additionally, each day was dedicated to a different character from the film paired with an uplifting message for residents, such as "The Scarecrow's Day of Wisdom," "The Tin Man's Day of Heart," and "The Cowardly Lion's Day of Courage." The week concluded with "The Great Goodbye Gala in Oz," where residents dressed up as their favorite characters from the film.

"This week was all about celebrating our residents and making them feel special," said Robertson. "Paying tribute to 'The Wizard of Oz' served as a joyful and heartfelt way to

honor the vital contributions of assisted living and personal care communities while creating memorable moments for everyone involved."

Residents at Springfield Crossings enjoy an active, worry-free lifestyle in a warm, welcoming environment that includes beautifully appointed apartments, gourmet dining and an engaging mix of programming and activities. They also have access to the services they need, when they need them – including rehab care at the nearby Springfield Rehabilitation & Healthcare Center. To schedule a visit and tour, call 610-543-0700 or visit springfieldcrossings.com for more information.

PHOTO CAPTION: Springfield Crossings' residents and staff dressed up as different characters from "The Wizard of Oz" during the community's National Assisted Living Week celebration.

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