CARYL COMMUNICATIONS
PUBLIC RELATIONS & MARKETING

Reflecting on 2024 – It's Been a Memorable Year

Before the New Year countdowns begin (see you soon, Times Square ball-drop!), we are reflecting on a meaningful 2024 for Caryl Communications. This year marked our 40th anniversary, and we had a great time celebrating this achievement.

No matter what the year or season, we appreciate our continued partnerships with valued clients and members of the media. Cheers to a prosperous 2025, one and all!

"40 for 40" Charities, and Then Some!

When it came time to commemorate our milestone year, the Caryl team wanted to prioritize community and philanthropy. As such, our giving back and paying forward theme was quickly cemented, and we are particularly proud of these special initiatives:

- Supporting local, national and global nonprofits with our "40* Charities for 40 Years" project. Caryl team members chose the following organizations to receive donations:

  Alzheimer's Association · American Cancer Society · American Heart Association · CancerCare · Catskill Animal Sanctuary · Celiac Disease Foundation · Center for Food Action NJ (x2) · Center for Hope & Safety (x3) · Christopher & Dana Reeve Foundation · Colorectal Cancer Alliance · Community FoodBank of NJ · Dementia Society of America · Eva's Village · Farm Sanctuary · Foodbank of South Jersey · Leukemia & Lymphoma Society NJ (x2) · Literacy Volunteers of America · Make-A-Wish (x2) · National MS Society · New Beginnings Animal Rescue · O+ Festival · Oceana · Pancreatic Cancer Action Network · People's Place · Sea Shepherd Conservation Society · Smile Train · Somerset Regional Animal Shelter · St. Jude Children's Research Hospital · Standing Up To POTS · Susan G. Koman Organization · The Food Bank Network of Somerset County · The Valerie Fund · Vets Outdoors Foundation · Wounded Warrior Project
- Participating in an in-person, staff volunteer day at Community FoodBank of NJ
- Sponsoring ROI-NJ's "Mindset Matters" Women's Networking and Wellness Event
- Introducing our new, free Small Business PR Toolkit (more below!)

Note: *For the "counters" in the group, our 40 for 40 was not an exact science, after all. Multiple votes for some nonprofits doubled or tripled their donations.

Caryl's New Small Business PR Toolkit

In 2024, we developed and launched our free Small Business PR Toolkit. Designed as a resource for entrepreneurs and small business startups, this primer offers insights and tips for helping companies find and share their news. Read more here.

Quality Time for Our Dream Team

From a beach day and happy hours, to crafting sessions and holiday gatherings, our team sure enjoys quality time together!

What's New with You?

As always, we would love to hear your updates, too. Please reach out to Sandy at sandy@caryl.com or 201-796-7788 to schedule a catch-up meeting or call.

See you in 2025!

Caryl Communications | 26 Wharfside Drive | Monmouth Beach, NJ 07750 US

Unsubscribe | Update Profile | Constant Contact Data Notice

Constant Contact

Try email marketing for free today!