

CROW HOLDINGS

DEVELOPMENT

For Immediate Release

Travis Conley Joins Crow Holdings Development's N.J. Team as Construction Management Lead

Strategic Hire Supports Active Industrial Project Pipeline

MONTCLAIR, N.J. (April 7, 2026) – [Crow Holdings Development \(CHD\)](#) has hired Travis Conley as senior associate, construction management. The appointment strengthens the organization's New Jersey-based leadership team as CHD advances a robust pipeline of industrial development projects in the Northeast market.

A resident of Rumson, N.J., Conley is a real estate development and construction professional with more than 15 years of experience executing ground-up developments, redevelopments, and capital improvement programs across commercial and industrial assets. At CHD, he is responsible for supervising design professionals throughout pre-development; overseeing construction operations; managing projects with a focus on quality, schedule and budget; and identifying ways to improve efficiency.

Today's development projects demand innovative problem solving, disciplined cost management, and careful execution to achieve meaningful and successful outcomes, Conley observed. "Crow Holdings Development's holistic approach to the full project lifecycle closely aligns with how I've approached my work throughout my career," he said. "Few developers have this level of experience and track record of proven execution on projects of any scale. Crow Holdings Development's ability to proactively navigate challenges and deliver high-quality projects sets it apart, and I look forward to contributing as part of this forward-thinking team."

Prior to joining CHD, Conley held senior leadership roles within a vertically integrated New York-based real estate investment platform overseeing development, construction operations, and asset management functions. He earned a bachelor's degree in history and economics from Rutgers University, and a master's degree in construction engineering management from the University of Alabama at Birmingham.

"Travis brings the experience and strategic mindset required to advance our active development pipeline," said Clark Machemer, CHD senior managing director. "As we move multiple commercial projects toward and through construction, his leadership undoubtedly will strengthen our ability to execute effectively and capitalize on growth opportunities."

Crow Holdings Development's Northeast regional presence is well-established. Its current availabilities include a 138,000-square-foot, partial building opportunity at the recently completed [Crow Holdings at 6A](#) in Burlington, N.J., and 103,500 square feet currently under development at [2748 Grant Avenue](#) in Northeast Philadelphia – with additional project starts planned in 2026. The firm's Northeast division has introduced more than 5.3 million square feet of new industrial inventory since 2020 across New Jersey, New York and Pennsylvania.

Crow Holdings Development is the development platform of Crow Holdings, a privately owned real estate investment management and development firm with more than 75 years of history, \$34 billion of assets under management, and a legacy of looking forward. The company's development platform specializes in multifamily and industrial projects across high-opportunity markets in the United States, with a specialized office division as well. Led by a highly experienced leadership team, the industrial team has developed more than 77 million square feet of industrial space since 2013.

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[About Crow Holdings Development](#)

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