Berlin
Rehabilitation & Healthcare Center

For Immediate Release

Berlin Rehab & Healthcare in Camden County Introduces Progressive, AHA-Certified Stroke Recovery Program

Specialized Subacute Offering Caters to Individual Needs

BERLIN, N.J. (May 12, 2026) – Berlin Rehabilitation & Healthcare Center in Camden County has launched its NeuroGen Stroke Recovery Program, a progressive subacute offering that is customized to the individual needs of stroke patients. In tandem, the center is among the first in the United States to earn the Skilled Nursing Facility Stroke Rehabilitation Certification offered by the American Heart Association®, a global force changing the future of health of all.

Berlin's stroke rehabilitation services are tailored to the specific needs and goals of an individual, dependent on how they have been impacted by a stroke. Under the direction of Tracey Harris, MD, a Physical Medicine and Rehabilitation (PM&R) specialist, the program aims to help restore physical function, gain strength and endurance, improve balance and mobility, manage pain and spasticity, overcome speech and communication deficits, and develop new cognitive strategies. Board certified in PM&R, Dr. Harris has more than 30 years of medical experience. She is affiliated with Virtua Medical Group.

"Berlin's NeuroGen Stroke Recovery Program – designed to meet the American Heart Association's evidence-based standards of care for stroke survivors – reflects its commitment to transformative skilled nursing services," said Kate Bauer, regional director of market development at Marquis Health Consulting Services, which supports Berlin. "The holistic program prioritizes every aspect of an individual's well-being – physical, emotional, cognitive and social – aiming to restore independence, strength and quality of life."

Stroke is a leading cause of serious long-term disability in the U.S., and approximately 795,000 people each year experience a new or recurrent stroke, according to the Association's 2025 statistical update. This certification provides a framework for evaluating skilled nursing facilities against rigorous science-based requirements for stroke rehabilitation, including program management, patient and caregiver education and support, care coordination, clinical management, and quality improvement.

“When there are evidence-based processes during every phase of care, patients have the best opportunity for positive outcomes,” said Pamela Duncan, PhD, PT, FAPTA, FAHA, volunteer chair of the American Heart Association’s Skilled Nursing Facility Stroke Rehabilitation Certification Oversight Workgroup. “Participation in this certification benefits the patient and the facility by standardizing care, helping patients and their loved ones choose a facility that follows important best practices.”

The Association’s certification ensures stroke rehabilitation care is coordinated from pre-admission through discharge. “At Berlin, the team is committed to employing the most innovative care for its patients recovering from stroke,” Bauer added. “With the certification, the American Heart Association has armed the center with additional tools and recognized its success.”

Berlin’s multidisciplinary services include physical, occupational and speech therapies. Its newly expanded rehab therapy gym features state-of-the-art equipment and technology to support the unique needs of stroke survivors. A spacious activities of daily living (ADL) suite mimics a home environment with a kitchen, bedroom and bathroom – enabling patients the opportunity to regain skills before returning home.

Located at 100 Long-A-Coming Lane in Berlin, the skilled nursing facility provides post-hospital care, short-term rehab and long-term residential care. More information about Berlin can be found at berlinrehabhc.com.

Marquis Health Consulting Services provides administrative consulting services to skilled nursing facilities and senior living communities along the Eastern Seaboard. The company’s “Care, anew” philosophy supports its mission to help clients transform industry processes, mindsets and outcomes. Marquis-serviced skilled nursing centers have access to an evolving suite of clinician-led specialty care models, signature services and comfort features – enabling innovation, compassion and purpose in every aspect of care.

PHOTO CAPTION: Members of the Berlin team celebrate the center’s American Heart Association stroke rehab certification.

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