



For Immediate Release

Lacey Chabert Meets Fans at Norman's Hallmark in Clark, N.J.

Actress Celebrates New Hallmark+ Series Launch

CLARK, N.J. (July 30, 2026) – Card and specialty gift retailer [Norman's Hallmark](#) recently welcomed actress Lacey Chabert for a special “Meet & Greet” event at its Clark Commons store in Clark, N.J. Chabert connected with fans and celebrated the launch of her all-new original Hallmark+ limited series, “Paris Is Always a Good Idea,” a six-episode romantic drama premiering exclusively on Hallmark+ July 30.

During the two-hour event, Chabert posed for more than 400 photos with fans. The first 50 attendees received a complimentary 12-month Hallmark+ membership, while other guests who participated in the meet-and-greet received an offer for 50% off a membership. All attendees also received 20% off purchases at the Clark store that day, and six guests won personally signed gift pieces from the Hallmark Gold Crown Lacey Chabert gift collection, which she collaborated on designing.

Employee-owned Norman's Hallmark currently operates 100 store locations. With roots dating back over 85 years, Norman's Hallmark has grown from a single retail store in Trenton, N.J., to a leading force in the social expression industry. The Newtown, Pa.-based company continues to grow its brick-and-mortar footprint throughout Pennsylvania and New Jersey, and in recent years expanded into Delaware and Maryland; it also maintains a strong ecommerce presence. Norman's offers a complete line of Hallmark products, cards for every occasion and Keepsake Ornaments, along with a diverse merchandise selection for gift giving and the home that includes fashion apparel and accessories, books, stationery, games, home décor, specialty candy and gourmet foods. The company maintains thriving supplier partnerships with household-name brands like Vera Bradley, Spartina 449, Life is Good, Scout Bags, Yankee Candle, Warmies, Willow Tree, Stonewall Kitchen and David Bradley Chocolatier among many other national and regional brands.

Photo caption: Card and specialty gift retailer [Norman's Hallmark](#) recently welcomed actress Lacey Chabert for a special “Meet & Greet” event at its Clark Commons store in Clark, N.J.

###

[About Norman's Hallmark](#)

105 Terry Drive, Newtown, Pa., 18940

Access Norman's Hallmark media assets [here](#).

Follow Norman's [Facebook](#) and [Instagram](#)

Media Contact:

Maxine Aviles / Jamie Platt

Caryl Communications

201-796-7788

maxine@caryl.com / jamie@caryl.com